


The information contained herein is solely for private circulation for reading/understanding of registered Advisors/Distributors of ICICI Prudential Asset Management Company and should not be circulated to investors/prospective investors.

COMMISSION STRUCTURE - 1st July to 30th September 2020											
IFA - PRIME PLUS											
											
Only for Select Distributors & Advisors of ICICI Prudential Mutual Fund			Across all cities (T30 & B30)			T30 Cities 3 year pricing Lumpsum	Additional Trail 1st year only for SIP/STP	T30 Cities 3 year pricing SIP/STP	Additional Payout for B30 Business\$	B30 Cities 3 year pricing Lumpsum	B30 Cities 3 year pricing SIP/STP
SCHEME NAME	Fund Positioning	Exit Load	Additional Trail 1st year*	Trail 1st year	Trail 2nd year onwards				Trail 1st year only		
ICICI Prudential Asset Allocator Fund (FOF)	Fund of Funds	1 Year	0.15%	0.70%	0.70%	2.25%	0.15%	2.40%	1.50%	3.75%	3.90%
EQUITY SCHEMES											
ICICI Prudential Focused Equity Fund	Focused Fund	1 Year	0.15%	0.80%	0.80%	2.55%	0.15%	2.70%	1.50%	4.05%	4.20%
ICICI Prudential Bharat Consumption Fund	Thematic	1 Year	0.15%	0.80%	0.80%	2.55%	0.15%	2.70%	1.50%	4.05%	4.20%
ICICI Prudential MNC Fund	Thematic	1 Year	0.15%	0.80%	0.80%	2.55%	0.15%	2.70%	1.50%	4.05%	4.20%
ICICI Prudential Commodities Fund	Thematic	1 Year	0.15%	0.80%	0.80%	2.55%	0.15%	2.70%	1.50%	4.05%	4.20%
ICICI Prudential Midcap Fund	Mid Cap Fund	1 Year	0.15%	0.75%	0.75%	2.40%	0.15%	2.55%	1.50%	3.90%	4.05%
ICICI Prudential Smallcap Fund	Small Cap Fund	1 Year	0.15%	0.80%	0.80%	2.55%	0.15%	2.70%	1.50%	4.05%	4.20%
ICICI Prudential Exports and Services Fund	Thematic	15 Days	0.15%	0.75%	0.75%	2.40%	0.15%	2.55%	1.50%	3.90%	4.05%
ICICI Prudential Pharma Healthcare and Diagnostics (P.H.D.) Fund	Thematic	15 Days	0.15%	0.75%	0.75%	2.40%	0.15%	2.55%	1.50%	3.90%	4.05%
ICICI Prudential Manufacture in India Fund	Thematic	1 Year	0.15%	0.75%	0.75%	2.40%	0.15%	2.55%	1.50%	3.90%	4.05%
ICICI Prudential India Opportunities Fund	Thematic	1 Year	0.15%	0.75%	0.75%	2.40%	0.15%	2.55%	1.50%	3.90%	4.05%
ICICI Prudential Technology Fund	Sectoral	15 Days	0.15%	0.80%	0.80%	2.55%	0.15%	2.70%	1.50%	4.05%	4.20%
ICICI Prudential FMCG Fund	Sectoral	15 Days	0.15%	0.80%	0.80%	2.55%	0.15%	2.70%	1.50%	4.05%	4.20%
ICICI Prudential Dividend Yield Equity Fund	Dividend Yield Fund	1 Year	0.15%	0.80%	0.80%	2.55%	0.15%	2.70%	1.50%	4.05%	4.20%
ICICI Prudential Value Discovery Fund	Value Fund	1 Year	Nil	0.60%	0.60%	1.80%	0.15%	1.95%	1.50%	3.30%	3.45%
ICICI Prudential Bluechip Fund	Large Cap Fund	1 Year	Nil	0.60%	0.60%	1.80%	0.15%	1.95%	1.50%	3.30%	3.45%
ICICI Prudential Multicap Fund	Multi Cap Fund	1 Year	0.15%	0.65%	0.65%	2.10%	0.15%	2.25%	1.50%	3.60%	3.75%
ICICI Prudential Banking & Financial Services Fund	Sectoral	15 Days	0.15%	0.65%	0.65%	2.10%	0.15%	2.25%	1.50%	3.60%	3.75%
ICICI Prudential Infrastructure Fund	Thematic	15 Days	0.15%	0.75%	0.75%	2.40%	0.15%	2.55%	1.50%	3.90%	4.05%
ICICI Prudential Large & Mid Cap Fund	Large & Mid Cap Fund	1 Month	0.15%	0.65%	0.65%	2.10%	0.15%	2.25%	1.50%	3.60%	3.75%
ICICI Prudential US Bluechip Equity Fund	Thematic	1 Month	Nil	0.60%	0.60%	1.80%	0.15%	1.95%	1.50%	3.30%	3.45%
ICICI Prudential Long Term Equity Fund (Tax Saving)	ELSS	3 yr lock in	0.15%	0.65%	0.65%	2.10%	0.15%	2.25%	1.50%	3.60%	3.75%
HYBRID SCHEMES											
ICICI Prudential Balanced Advantage Fund	Balanced Advantage Fund	1 Year	Nil	0.60%	0.60%	1.80%	0.15%	1.95%	1.50%	3.30%	3.45%
ICICI Prudential Equity & Debt Fund	Aggressive Hybrid Fund	1 Year	Nil	0.60%	0.60%	1.80%	0.15%	1.95%	1.50%	3.30%	3.45%
ICICI Prudential Multi-Asset Fund	Multi Asset Allocation	1 Year	Nil	0.60%	0.60%	1.80%	0.15%	1.95%	1.50%	3.30%	3.45%
ICICI Prudential Regular Savings Fund	Conservative Hybrid Fund	1 Year	Nil	0.60%	0.60%	1.80%	Nil	1.80%	1.50%	3.30%	3.30%
ICICI Prudential Equity Savings Fund	Equity Savings Fund	15 Days	Nil	0.60%	0.60%	1.80%	Nil	1.80%	1.50%	3.30%	3.30%
ICICI Prudential Equity Arbitrage Fund	Arbitrage Fund	1 Month	Nil	0.40%	0.40%	1.20%	Nil	1.20%	Nil	1.20%	1.20%
SOLUTION ORIENTED SCHEME											
ICICI Prudential Child Care Fund (Gift Plan) (5yr lock-in or majority age whichever is earlier)	Solution Oriented Scheme	Nil	0.15%	0.80%	0.80%	2.55%	0.15%	2.70%	1.50%	4.05%	4.20%
ICICI Prudential Retirement Fund - Pure Equity Plan	Solution Oriented Scheme	Nil	0.15%	0.85%	0.85%	2.70%	0.15%	2.85%	1.50%	4.20%	4.35%
ICICI Prudential Retirement Fund - Hybrid Aggressive Plan	Solution Oriented Scheme	(5yr lock-in / Retirement age whichever is earlier)	0.15%	0.85%	0.85%	2.70%	0.15%	2.85%	1.50%	4.20%	4.35%
ICICI Prudential Retirement Fund - Hybrid Conservative Plan	Solution Oriented Scheme		0.15%	0.85%	0.85%	2.70%	Nil	2.70%	Nil	2.70%	2.70%
ICICI Prudential Retirement Fund - Pure Debt Plan	Solution Oriented Scheme		0.15%	0.85%	0.85%	2.70%	Nil	2.70%	1.50%	4.20%	4.20%
DEBT SCHEMES											
ICICI Prudential Credit Risk Fund	Credit Risk Fund	1 Year	Nil	0.50%	0.50%	1.50%	Nil	1.50%	1.50%	3.00%	3.00%
ICICI Prudential Medium Term Bond Fund	Medium Duration Fund	1 Year	Nil	0.60%	0.60%	1.80%	Nil	1.80%	1.50%	3.30%	3.30%
ICICI Prudential All Seasons Bond Fund	Dynamic Bond Fund	1 Month	Nil	0.60%	0.60%	1.80%	Nil	1.80%	Nil	1.80%	1.80%
ICICI Prudential Long Term Bond Fund	Long Duration Fund	Nil	Nil	0.60%	0.60%	1.80%	Nil	1.80%	Nil	1.80%	1.80%

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COMMISSION STRUCTURE - 1st July to 30th September 2020 IFA - PRIME PLUS

Only for Select Distributors & Advisors of ICICI Prudential Mutual Fund			Across all cities (T30 & B30)			T30 Cities 1 year pricing Lumpsum	Additional Trail 1st year only for SIP/STP	T30 Cities 1 year pricing SIP/STP	Additional Payout for B30 Business\$ Trail 1st year only	B30 Cities 1 year pricing Lumpsum	B30 Cities 1 year pricing SIP/STP
SCHEME NAME	Fund Positioning	Exit Load	Additional Trail 1st year*	Trail 1st year	Trail 2nd year onwards						
DEBT SCHEMES											
ICICI Prudential Short Term Fund	Short Duration Fund	Nil	Nil	0.50%	0.50%	0.50%	Nil	0.50%	Nil	0.50%	0.50%
ICICI Prudential Gilt Fund	Gilt Fund	Nil	Nil	0.50%	0.50%	0.50%	Nil	0.50%	Nil	0.50%	0.50%
ICICI Prudential Floating Interest Fund	Floater Fund	Nil	Nil	0.60%	0.50%	0.60%	Nil	0.60%	Nil	0.60%	0.60%
ICICI Prudential Ultra Short Term Fund	Ultra Short Duration Fund	Nil	Nil	0.50%	0.50%	0.50%	Nil	0.50%	Nil	0.50%	0.50%
ICICI Prudential Bond Fund	Medium to Long Duration Fund	6 Months	Nil	0.30%	0.30%	0.30%	Nil	0.30%	Nil	0.30%	0.30%
ICICI Prudential Banking & PSU Debt Fund	Banking and PSU Debt Fund	Nil	Nil	0.25%	0.25%	0.25%	Nil	0.25%	Nil	0.25%	0.25%
ICICI Prudential Corporate Bond Fund	Corporate Bond Fund	Nil	Nil	0.20%	0.20%	0.20%	Nil	0.20%	Nil	0.20%	0.20%
ICICI Prudential Constant Maturity Gilt Fund	Gilt Fund with 10 Year Constant maturity	Nil	Nil	0.15%	0.15%	0.15%	Nil	0.15%	Nil	0.15%	0.15%
ICICI Prudential Money Market Fund	Money Market Fund	Nil	Nil	0.10%	0.05%	0.10%	Nil	0.10%	Nil	0.10%	0.10%
ICICI Prudential Savings Fund	Low Duration Fund	Nil	Nil	0.10%	0.05%	0.10%	Nil	0.10%	Nil	0.10%	0.10%
ICICI Prudential Overnight Fund	Overnight Fund	Nil	Nil	0.05%	0.05%	0.05%	Nil	0.05%	Nil	0.05%	0.05%
ICICI Prudential Liquid Fund	Liquid Fund	6 Days ^	Nil	0.05%	0.05%	0.05%	Nil	0.05%	Nil	0.05%	0.05%
OTHER SCHEMES											
Index Funds											
ICICI Prudential Nifty Next 50 Index Fund	Index Funds	Nil	Nil	0.30%	0.30%	0.30%	Nil	0.30%	Nil	0.30%	0.30%
ICICI Prudential Nifty Index Fund	Index Funds	Nil	Nil	0.10%	0.10%	0.10%	Nil	0.10%	Nil	0.10%	0.10%
ICICI Prudential Sensex Index Fund	Index Funds	Nil	Nil	0.10%	0.10%	0.10%	Nil	0.10%	Nil	0.10%	0.10%
Fund of Funds											
ICICI Prudential India Equity (FOF)	Fund of Funds	1 Year	Nil	0.50%	0.50%	0.50%	Nil	0.50%	1.50%	2.00%	2.00%
ICICI Prudential Global Stable Equity Fund (FOF)	Fund of Funds	1 Month	Nil	0.60%	0.60%	0.60%	Nil	0.60%	1.50%	2.10%	2.10%
ICICI Prudential Global Advantage Fund (FOF)	Fund of Funds	1 Year	Nil	0.50%	0.50%	0.50%	Nil	0.50%	Nil	0.50%	0.50%
ICICI Prudential Thematic Advantage Fund (FOF)	Fund of Funds	1 Year	Nil	0.60%	0.60%	0.60%	Nil	0.60%	Nil	0.60%	0.60%
ICICI Prudential Debt Management Fund (FOF)	Fund of Funds	1 Month	Nil	0.40%	0.40%	0.40%	Nil	0.40%	Nil	0.40%	0.40%
ICICI Prudential Passive Strategy Fund (FOF)	Fund of Funds	1 Year	Nil	0.20%	0.20%	0.20%	Nil	0.20%	Nil	0.20%	0.20%
ICICI Prudential Income Optimizer Fund (FOF)	Fund of Funds	1 Year	Nil	0.20%	0.20%	0.20%	Nil	0.20%	Nil	0.20%	0.20%
ICICI Prudential Regular Gold Savings Fund (FOF)	Fund of Funds	15 Days	Nil	0.05%	0.05%	0.05%	Nil	0.05%	Nil	0.05%	0.05%

New SIP/STP registered - Trail brokerage would be applicable as on Trade date / Installment date.

SIP-STP Applications - Trail brokerage would be same as normal purchase application as mentioned above. SIP/STP registered at B30 Location will get respective additional trail payout on per installment basis. Subject to revision on prospective basis.

For all Switches excluding Intra Scheme switch - Trail brokerage would be same as normal purchase application. In case of Intra Scheme switch transaction, brokerage rate prevalent for the said transaction before the switch will be applicable.

*Additional Trail 1st year - Additional Trail is applicable for fresh mobilization, Switches & SIP / STP application registered during the contest period from 1st July to 30th September 2020. The same is not applicable for SIPs eligible for Upfronting of Trail commission.

^ The exit load on liquid funds will be applicable from 20.10.2019 in the 'Graded Exit Load' manner as introduced by SEBI Circular dt 20.09.2019, AMFI's letter to SEBI dt. 11.10.2019 and SEBI's letter to AMFI dt.15.10.2019.

Pursuant to the SEBI Circular SEBI/HO/IMD/DF2/CIR/P/2018/137, dated 22nd Oct 2018, B30 incentive shall be paid on trail basis for 'Retail investor' from B30 locations for 1st year only. As per SEBI circular SEBI/HO/IMD/DF2/CIR/P/2019/42 effect from 15th April 2019 the inflows of amount upto Rs 2,00,000/- per transaction, by individual investors shall be considered as inflows from "retail investor". As per AMFI circular 135/BP/82/2019-20, dated 10th October 2019, threshold limit of Rs.2,00,000/- as specified in SEBI circular dated 25-Mar-2019 shall be considered by clubbing all transactions received on the same day from an individual investor in particular scheme.

\$ "Additional payout for B30 Business" will be completely clawed back / recovered from future brokerage payments in case the investment is redeemed / Switched Out / Systematically Transferred within 1 year from date of investment.

"B - 30" cities are cities other than Mumbai (including Thane & Navi Mumbai), Delhi (including NCR), Bangalore, Kolkata, Pune, Ahmedabad, Chennai, Hyderabad (including Secunderabad), Vadodara (Baroda), Jaipur, Surat, Lucknow, Kanpur, Nagpur, Udaipur, Indore, Ludhiana, Nasik, Coimbatore, Chandigarh, Patna, Bhopal, Rajkot, Guwahati, Jamshedpur, Ranchi, Bhubaneswar, Dehradun, Aurangabad, Raipur collectively referred to as "T - 30" cities. Any Investments from above mentioned Cities / Pin code categories will be eligible for brokerage payment as per T-30 brokerage structure. In addition to above mentioned Top 30 cities, the NRI investments will be considered as T-30 investments for the purpose of brokerage payment.

Terms: The transactions will be subject to terms and conditions as mentioned in the Scheme Information Document (SID) & Statement of Additional Information (SAI) and shall be binding on the distributor. The Commission mentioned hereinabove is solely payable to AMFI/NISM certified distributors and can be changed by the AMC at its sole discretion without any prior intimation or notification. The Commission given above is inclusive of all taxes/charges/levy on these arrangements/transactions. The taxes shall be borne by the distributor and the same shall be deducted at the time of payment of commission at the applicable rates. The AMC shall not be responsible for any losses incurred by any one due to change in the Commission structure. The Commission shall be subject to clawback provisions, as applicable. The Distributor should abide by the code of conduct and rules/regulations laid down by SEBI and AMFI. Also, it is specifically mentioned that the Distributor will neither pass on or rebate Commission back to investors nor tempt them with rebate/gifts. The AMC will take disciplinary action against any Distributor who is found violating the rules, regulations and Code of conduct. The AMC reserves the right to suspend the Commission payable, if it is brought to our notice that the Distributor has violated the code of conduct and/or rules/regulations laid down by SEBI and AMFI. The Distributor shall disclose all commissions (including in the form of trail commission or any other mode) payable to them for the different competing Schemes of various Mutual Funds from amongst which the Scheme is being recommended to the investor. The decision of AMC in all matters pertaining to the Commission will be final and binding in all respects on the Distributor. It would be deemed that the terms as stated in this communication have been accepted by you if you mobilise business subsequent to this communication. Further, AMC reserves right to revise trail commission in case there is change in regulation pertaining to fund related expenses.

Mutual Fund investments are subject to market risks, read all scheme related documents carefully.